

**Title** Color, skin color preferences and self color identification among Ethiopian- and Israeli-born children.

**Abstract** Examined the effects of age on color preferences and self-color misidentification, while holding constant the time of exposure to a mixed (Black and White) social environment in a study of 168 Ethiopian- and Israeli-born preschool and 1st- and 2nd-grade children. Results confirm the universality of White color and light skin color biases as well as self-color misidentification among Black preschool children. Theoretical and practical implications of these findings are discussed within the framework of developmental and general psychological theory. (26 ref) (PsycINFO Database Record (c) 2007 APA, all rights reserved)

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